

MAKE HAIR  
GREAT AGAIN.



inverse<sup>®</sup>  
hair conditioning system

GREAT HAIR  
CANNOT BE  
SILENCED.

NO WOMAN  
DESERVES  
BAD HAIR.



inverse®  
hair conditioning system

# Join the Ice Revolution

Together, we unite against our common enemy: heat and chemicals. We visualise a world where potions, lotions and heat styling tools are banished and hair damage is a thing of the past.

Today we liberate ourselves from the shackles of the traditional conditioning experience! We open our minds, reach for the freezer door and unleash the icy treasure within.

Spread the word - invite a friend to join the Ice Revolution!

PLACE  
POSTAGE  
HERE



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